

| | | |
|---|--|----------------------------|
| Institution Name San Diego Mesa | TOP6 Program Title Fashion Merchandising | County San Diego |
| Occupation(s) that students would qualify for after completing this program: | | |
| <input checked="" type="checkbox"/> Merchandise Displayers and Window Trimmers | | |

| | | |
|------------------|---------------------------|-------------------------|
| TOP6 Code | TOP6 Program Title | Institution Name |
| 130320 | Fashion Merchandising | San Diego Mesa |



Catalog

| Control Number | Catalog Name | Goal | Award |
|----------------|--|--|-------------|
| 09415 | Fashion Merchandising | CTE (Limited to programs in CTE TOP codes other than ADTs) | A.S. Degree |
| 19631 | Computer Fashion Technology: Merchandising | CTE (Limited to programs in CTE TOP codes other than ADTs) | A.S. Degree |

Refer to the Chancellor's Office Curriculum Inventory for the full list of catalog names by TOP code

TOP6 Program Title: Fashion Merchandising
County: San Diego

Supply Gap Analysis

Annual Job Openings
Community College Awards
Non-Community College Awards



For the selected TOP6 code and occupations, there is a(n) **Supply Gap** of 22 jobs.

Annual Job Openings – 5 Yr Avg (Demand)

| Occupation | Count |
|--|-----------|
| Merchandise Displayers and Window Trimmers | 73 |
| Grand Total | 73 |

Annual Program Awards – 3 Yr Avg (Supply)

| Institution Name | Count |
|---|-----------|
| Palomar | 17 |
| San Diego Mesa | 10 |
| Argosy University–The Art Institute of California–San Diego | 3 |
| FIDM–Fashion Institute of Design & Merchandising–San Diego | 21 |
| Grand Total | 51 |

Education, Training, and Wages

| Occupation | Typical Entry-Level Education | Typical On-The-Job Training | 25th Pct. Wage | Median Wage |
|--|-------------------------------|-----------------------------|----------------|-------------|
| Merchandise Displayers and Window Trimmers | HS diploma/equiv. | Short-term OJT | \$11.26 | \$14.27 |

TOP6 Program Title: Fashion Merchandising
County: San Diego

Annual Program Awards – 3 Yr Avg (Supply)

| Award Level | Palomar | San Diego Mesa | Argosy University–The Art Institute of California–San Diego | FIDM–Fashion Institute of Design & Merchandising–San Diego | Grand Total |
|---------------------------------------|-----------|----------------|---|--|-------------|
| Associate degree | 9 | 4 | 2 | 21 | 36 |
| Award 1 < 2 academic yrs | | | 1 | | 1 |
| Certificate 18 to < 30 semester units | 7 | 2 | | | 9 |
| Certificate 30 to < 60 semester units | 1 | 4 | | | 5 |
| Grand Total | 17 | 10 | 3 | 21 | 51 |

TOP6 Program Title: Fashion Merchandising
College: San Diego Mesa

Academic Year
2016-17

Enrollment Trends

Enrollment Trends

Note: If there were fewer than 10 students, the data for the metric were suppressed in the Chancellor's Office LaunchBoard.

Duplicated Headcount: # Course Enrollments
(2016-17)

Palomar  186

Unique Headcount: # of Students Who Took 1+
Courses (2016-17)

Palomar  108

Course Sections (2016-17)

Statewide  141
Regionwide  10
Palomar  10

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TOP6 Program Title: Fashion Merchandising
College: San Diego Mesa

Academic Year
2015-16

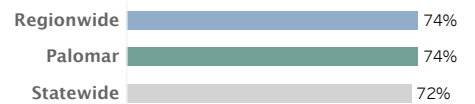
Metric

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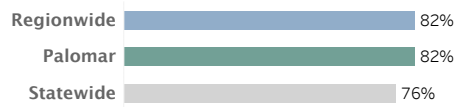
Course Retention Rate (2015-16)



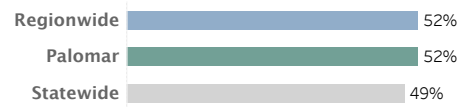
Course Success Rate (2015-16)



Term-to-Term Retention Rate (2015-16)



Persistence Rate (2015-16)



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TOP6 Program Title: Fashion Merchandising
College: San Diego Mesa

Academic Year
2016-17

| Award Level | 2014-15 | 2015-16 | 2016-17 | Latest 3-Yr Avg |
|---------------------------------------|-----------|----------|-----------|-----------------|
| Associate Degree | 5 | 0 | 6 | 4 |
| Certificate 30 to < 60 semester units | 3 | 4 | 6 | 4 |
| Certificate 18 to < 30 semester units | 5 | 0 | 0 | 2 |
| Grand Total | 13 | 4 | 12 | 10 |

of Students Who Earned Associate Degrees
(2016-17)



of Students Who Earned a Degree or Certificate
(2016-17)



of Students Who Earned a Locally-Issued
Certificate (2016-17)



of Students Who Earned a Chancellor's Office
Approved Certificate (2016-17)



Note: If there were fewer than 10 students, the data for the metric were suppressed in the Chancellor's Office LaunchBoard.

TOP6 Program Title: Fashion Merchandising
College: San Diego Mesa

Academic Year
2014-15

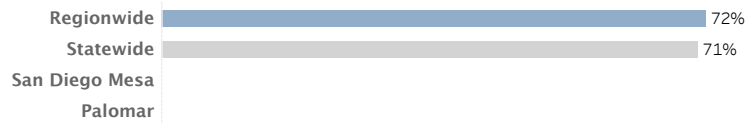
| Metric | | State | Region | San Diego Mesa |
|--|---------|-------|--------|----------------|
| % of Students Who Obtained a Job Closely Related to Field of Study | 2014-15 | 69% | | |
| % of Students Who Attained a Living Wage | 2014-15 | 31% | | |
| % Median Change in Earnings | 2014-15 | 71% | 72% | |

Note: If there were fewer than 10 students, the data for the metric were suppressed in the Chancellor's Office LaunchBoard.

% of Students Who Obtained a Job Closely Related to Field of Study (2014-15) % of Students Who Attained a Living Wage (2014-15)



% Median Change in Earnings (2014-15)



Note: If there were fewer than 10 students, the data for the metric were suppressed in the Chancellor's Office LaunchBoard.